



Associated General Contractors of America, San Diego Chapter, Inc.

GOOD FAITH ADVERTISING REPORT

DVBE | DBE | WBE | SDBE | ETC.

State Approved Trade & Focus Publication

Meet your firm's Disabled Veteran Business Enterprise (DVBE), "Good Faith Effort" requirements as well as your DVBE, DBE, WBE, UDBE, SDBE... requirements by advertising with us.

- On May 3, 2004 the **California Department of General Services** approved AGC's Good Faith Advertising Report as a Trade & Focus Publication.
- AGC's Good Faith Advertising Report was approved as a Focus Publication because AGC provides the report free of charge to several certified DVBE construction-oriented firms statewide
- The AGC Report was also approved as a Trade Publication which assists contractors in complying with MBE, WBE, OBE, etc. "Good Faith" requirements.

The AGC Good Faith Advertising Report is published every Monday.

Please note that when Monday is a holiday, an early edition will be sent out the Friday prior.

<https://www.agcsd.org/recognized-holidays.html>

The deadline to submit ads is Friday at 3:30 PM.

The Proof of Publication will be emailed within one business day of the ad's publication date.

AGC Members are billed monthly.

Good Faith ads for AGC Members run indefinitely.

Non-AGC members are published for a maximum of 8 consecutive weeks.

AGC San Diego Members receive 25% off listed rates.

- | | |
|--|----------------------------|
| • 3.5" x 3.5" 1/16 Page Ad | \$72 Non-AGC Member Price |
| • 3.5" x 5" 1/4 Page Ad | \$132 Non-AGC Member Price |
| • 3.5" x 10" 1/2 Page Ad (Vertical) | \$162 Non-AGC Member Price |
| • 7.5"x10" Full Page Ad | \$192 Non-AGC Member Price |
| • 7.5"x10" 2 Full Page Ads | \$252 Non-AGC Member Price |

**Contact Lisa Lovelace @ llovelace@agcsd.org
cc: Scherrise Judge, sjudge@agcsd.org**

AGC Plan Room • 10140 Riverford Road • Lakeside, CA 92040 • Phone: (858) 558-7444

**REQUEST FOR GOOD FAITH ADVERTISING
SUB-BID AD PLACEMENT ORDER FORM**

Report is Distributed each Monday

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Fax: _____

BILLING INFO IF DIFFERENT FROM ABOVE

Address: _____

Name: _____

Email: _____

Please E-mail your requests to
Lisa Lovelace llovelace@agcsd.org & Scherrise Judge, sjudge@agcsd.org
by FRIDAY @ 3:30 PM for Placement

Project Name: _____

Project #: _____ Bid Date: _____ Time: _____ AM _____ PM _____

Project Location: _____

Owner: _____ Phone #: _____

Trades / Work Items to include in ad: _____

(Attach ad file or email full verbiage if more space is needed)

Select Ad Size:

AGC Members are Billed Monthly.

- | | | |
|--------------------------|--|------------------------|
| <input type="checkbox"/> | 3.5" x 3.5" (\$72) 1/16 Pg Ad | AGC Member Price \$54 |
| <input type="checkbox"/> | 3.5" x 5" (\$132) 1/4 Pg Ad | AGC Member Price \$99 |
| <input type="checkbox"/> | 3.5" x 10" (\$162) 1/2 Pg Vertical | AGC Member Price \$122 |
| <input type="checkbox"/> | 7.5 x 10 (\$192) Full Page Ad | AGC Member Price \$169 |
| <input type="checkbox"/> | 7.5 x 10 (\$252) 2 FP Ads same project | AGC Member Price \$189 |

**Non-AGC Members get 8 consecutive weeks of publishing
*If more than 8 weeks of publishing is desired, Non-AGC
members will be charged an additional \$25 publishing fee per ad.**

**Non-AGC Members: A Secure Payment Link Will be Emailed to
the Billing Contact Before the First Run Date.**

Ad Run Dates: _____

Please include the dates that you would like this ad to run (Consecutive Mondays):

1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____ 8. _____

AGC Members Have Unlimited Ad Run Dates