



THE VOICE OF CONSTRUCTION

Associated General Contractors of America, San Diego Chapter, Inc.

AGC GOOD FAITH ADVERTISING REPORT

DVBE, DBE, MBE, WBE, OBE, ETC.

State Approved Trade & Focus Publication

Meet your firm's Disabled Veteran Business Enterprise (DVBE), "Good Faith Effort" requirements as well as your MBE, DBE, WBE, UDBE, OBE... requirements by advertising with us.

- On May 3, 2004 the **California Department of General Services** approved AGC's Good Faith Advertising Report as a Trade & Focus Publication.
- AGC's Good Faith Advertising Report was approved as a Focus Publication because AGC provides the report free of charge to several certified DVBE construction-oriented firms statewide
- The AGC Report was also approved as a Trade Publication which assists contractors in complying with MBE, WBE, OBE, etc. "Good Faith" requirements.

The AGC Good Faith Advertising Report is published every Monday.

Please note, that when Monday is a holiday, an early edition will be sent out the Friday prior.

<http://agcsd.org/Calendar/RecognizedHolidays.html>

The deadline to submit ads is Friday at 5:00 PM.

Once the ad has been published, a "Proof of Publication" will be emailed.

AGC Members will be billed at the end of each month.

Good Faith Ads will run for an unlimited # of weeks for (AGCSD members)

Good Faith Ads will run for 8 consecutive weeks.

(Non-AGC members)

AGC San Diego Members receive 25% off listed rates.

- | | |
|---|----------------------------|
| • 3.5" x 3.5" 1/16 Page Ad | \$50 Non-AGC Member Price |
| • 3.5" x 5" 1/4 Page Ad | \$100 Non-AGC Member Price |
| • 7.5" x 5" 1/2 Page Ad (Horizontal) | \$125 Non-AGC Member Price |
| • 7.5"x10" Full Page Ad | \$150 Non-AGC Member Price |

Please contact Lisa Lovelace @ lisa@agcsd.org or call

858-558-7444 ext. 115 with questions.

REQUEST FOR GOOD FAITH ADVERTISING

SUB-BID AD PLACEMENT ORDER FORM

Report is Distributed each Monday

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Fax: _____

BILLING ADDRESS & EMAIL IF DIFFERENT FROM ABOVE

Address: _____

Name: _____

Email: _____

Fax to (858) 558-8444 or email planroom@agcsd.org

by FRIDAY @ 5:00 PM for Placement

Please contact Lisa Lovelace (lisa@agcsd.org) with questions.

If providing your own ad please submit via email to planroom@agcsd.org

Project Name: _____

Project #: _____ **Bid Date:** _____ **Time:** _____ **AM** _____ **PM** _____

Project Location: _____

Owner: _____ **Phone #:** _____

Trades / Work Items to include in ad: _____

_____ **(or attach your ad)**

Select Certified Business Codes to be included in your ad:

- | | | | | | | | |
|--------------------------------------|-------------------------------|------------------------------|---------------------------------------|---------------------------------|-------------------------------|-------------------------------|-------------------------------|
| <input type="checkbox"/> DBE | <input type="checkbox"/> UDBE | <input type="checkbox"/> WBE | <input type="checkbox"/> HUBZone | <input type="checkbox"/> SDBE | <input type="checkbox"/> SDBE | <input type="checkbox"/> SMBE | <input type="checkbox"/> SLBE |
| <input type="checkbox"/> DVBE | <input type="checkbox"/> MBE | <input type="checkbox"/> SBE | <input type="checkbox"/> 8A Certified | <input type="checkbox"/> SDVOSB | <input type="checkbox"/> ELBE | <input type="checkbox"/> VOSB | |
| <input type="checkbox"/> OTHER _____ | | | | | | | |

Select Ad Size:

- | | |
|---|----------------------------|
| <input type="checkbox"/> 3.5" x 3.5" (\$50) | AGC Member Price (\$37.50) |
| <input type="checkbox"/> 3.5" x 5" (\$100) | AGC Member Price (\$75) |
| <input type="checkbox"/> 7.5" x 5" (\$125) | AGC Member Price (\$93.75) |
| <input type="checkbox"/> 7.5 x 10 (\$150) | AGC Member Price(\$112.50) |

*Non-AGC Members get
8 consecutive weeks of publishing per ad*

AGC Members have no ad limit.

NON-AGC MEMBERS MUST SUBMIT PAYMENT WITH SUBMISSION OF AD.

AGC Members Will Be Invoiced

Ad Run Dates: [Click here to pay by Credit Card](#)

Please include the dates that you would like this ad to run (Consecutive Mondays):

1. _____ 2. _____ 3. _____ 4. _____ 5. _____

*If more than 8 weeks of publishing is desired, Non-AGC members will be charged an additional \$25 publishing fee.