



*Associated General Contractors of America, San Diego Chapter, Inc.  
6212 Ferris Square, San Diego, CA 92121*

To: AGC San Diego Members

From: Jim Ryan, AGC Chief Executive Officer  
Rae Krushensky, Director of Membership Services

Re: 2014 AGC San Diego Sponsorship Packages

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Attached please find a package detailing a number of sponsorship opportunities for AGC events in 2014. We've also included a new bundling option sheet, which combines multiple events in one sponsor package. Join the many AGC members who sponsor events each year, and keep your firm's name in front of over 175 general contractors and 800 specialty contractors in the San Diego area.

**Advertising in our industry is the most effective way to advance your business! Sign up now to get first shot at the most choice events to sponsor.**

**Please note, prior sponsors will receive first right of refusal. We will then go to the companies that reply to this notification in the order in which we receive them.**

Our promotional system for each of the listed events gives your firm outstanding exposure during the promotion of the event, while the event is taking place, and in our post event coverage.

You are also listed on our website as a sponsor throughout the year!

There are still numerous opportunities in the San Diego construction market. Use your 2014 advertising budget in the most efficient and effective way possible....sponsor a 2014 AGC event!

For more information on a particular event, or if you have any questions, please contact Rae at [raek@agcsd.org](mailto:raek@agcsd.org) or at 858-731-8157.

# GC 2014 Special Sponsorship Bundles



**Check below:**

**Silver Sponsor Package: Your Investment = \$2,000**

**Includes:**

- **75<sup>th</sup> Affiliate Day Hole Sponsor/Golf Package**  
Hole Sponsor: Signage at your hole is provided  
No need to worry about getting in before the sell out!
- **Fall Classic Hole Sponsor/Golf Package**  
Hole Sponsor: Signage at your hole is provided  
No need to worry about getting in before the sell out!
- **Company recognition on the AGC website**

**Must reply by 4/01/14!**  
Automatic Golf Spot for 2  
Includes lunch and dinner at event for 2

**Must reply by 4/01/14!**  
Automatic Golf Spot for 2  
Includes lunch and dinner at event for 2

**Gold Sponsor Package: Your Investment = \$3,500**

**Includes:**

- **Affiliate Day Exhibitor/Golf Package**  
Includes Course Exhibitor & Golf:  
Exhibit your company's products & services on Oak Glen & Willow Glen Courses at Sycuan Resort  
Automatic Golf Spot for 2 - (No need to worry about getting in before the sell out!)  
Includes lunch and dinner at event!
- **AGC Baseball Bash Major Sponsor (Co-sponsor w/Marks, Finch, Thornton & Baird, LLP)**  
Includes Major Sponsor recognition and participation in event program,  
Reservations for 2 to the pre-game mixer @ Dick's, 2 to the ballgame, and banner at event (350+)
- **Company recognition on the AGC Website**

**Must reply by 4/01/14!**  
Signage at your hole is provided

**Platinum Sponsor Package: Your Investment = \$7,500**

**Includes:**

- **2 Large Events – Contact Rae at [raek@agcsd.org](mailto:raek@agcsd.org) to discuss. See sample package below:**  
Affiliate Day Includes 1 foursome w/lunch & dinner, and inclusion in event program  
Dinner Dance includes reservations for 2, and inclusion in event program  
Banners, signage, etc... **Company recognition on the AGC Website**

**Multi-Platinum Sponsor Package: Your Investment = \$15,000**

**Includes:**

- **Multi Event Package – Contact Rae at [raek@agcsd.org](mailto:raek@agcsd.org) to discuss. See sample package below:**  
**Affiliate Mixer, Baseball Bash, Affiliate Day Golf, Spring Golf, Spring Conf, Dinner Dance**  
Affiliate Mixer includes large table to showcase company, Ad on PowerPoint  
Baseball Bash includes reservations for 2 to mixer and 2 to the ballgame, inclusion in program  
Affiliate Day Golf includes company logo on tee prize, 1 foursome w/lunch & dinner...  
Spring Golf, and Dinner Dance includes banners, etc... **Company recognition on the AGC Website**

**Complete below and forward to Rae Krushensky at [raek@agcsd.org](mailto:raek@agcsd.org):**

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_ Check or CC enclosed for: \$ \_\_\_\_\_  
AMEX, MC or Visa #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
E-Mail: \_\_\_\_\_ CC Security Code: \_\_\_\_\_  
Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_



Associated General Contractors of America, San Diego Chapter, Inc.  
6212 Ferris Square, San Diego, CA 92121

# AGC Sponsorship Opportunities!

## Promote your company and help sponsor AGC Events for 2014!

The events listed below are planned for AGC members in 2014 and are described in detail in the enclosed package. Sponsorship opportunities are available for each of these events. Key decision-makers in **AGC's 800+ member firms** are usually in attendance, making sponsorship an outstanding marketing opportunity! Most of the events sold out last year. Check the event(s) you want to sponsor and fax this "Sponsorship Opportunities Form" and the related sponsor sheet attached to Rae Krushensky at (858) 558-8444. If you would like to find out more about a particular event, contact Rae at [raek@agcsd.org](mailto:raek@agcsd.org) or call her at 858-731-8157.

<u>Proposed Events</u>	<u>Date</u>	<u>Please Check the Events You Want to Sponsor</u>
Installation Dinner, (Hilton Torrey Pines)	January 23	<b>Alliant Ins/Travelers</b>
AGC Affiliate's Mixer	February 27	<input type="checkbox"/>
AGC Spring Mixer	April TBD	<input type="checkbox"/>
SDSU Gala	April 12	<input type="checkbox"/>
AGC Spring Conference: Cabo San Lucas	May 1 - 4	<input type="checkbox"/>
AGC/EGCC Golf Classic, @ Maderas	June 13	<input type="checkbox"/>
Baseball Bash	June TBD	<input type="checkbox"/>
Day at the Races @ Del Mar	July 18 TBD	<input type="checkbox"/>
AGC CLC Mixer (Car Show)	July 29	<input type="checkbox"/>
Affiliate Day Golf, Sycuan Golf Resort	August 4	<input type="checkbox"/>
SDSU Football Tailgate & Sky Show (Family Theme)	Sept/October Skyshow	<input type="checkbox"/>
AGC/EGCC September Meeting	September TBD	<input type="checkbox"/>
AGC Fall Golf @ CCRB	September 29	<input type="checkbox"/>
Holiday Dinner Dance @ Hotel Del Coronado	December 6	<input type="checkbox"/>
Annual Meeting	December 16	<input type="checkbox"/>

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone # \_\_\_\_\_ E-Mail: \_\_\_\_\_ Sponsorship \$ \_\_\_\_\_

# AGC 2014 EVENTS

## SPONSOR OPPORTUNITIES & INFORMATION

### 1. AGC INSTALLATION DINNER – JANUARY 23

**Sponsored by: Alliant Insurance Services & Liberty Mutual**

### 2. WINTER CONFERENCE – THE RITZ-CARLTON RESORT, NORTHSTAR LAKE TAHOE

2014 will be the 11<sup>th</sup> Winter Conference that has fast become another, fun AGC tradition. Key members attend, looking for the total winter playground escape. There will be a variety of fun activities to choose from, including skiing, snowboarding, tubing, ice skating, snowmobiling, cross-country skiing, etc... A business breakfast meetings will be planned for Friday morning.

**Sponsored by: Barney & Barney, Bergelectric Corporation, Casper Company, Enterprise Fleet Management, Helix Electric, Rowan Electric, and Torrey Pines Bank!**

Date: January 30 - February 2

### 3. MEMBERSHIP MIXERS

AGC Membership Mixers are held at various locations throughout San Diego. Members and potential members are invited to attend as guests of the AGC and the sponsor. **Mixer Sponsors** are promoted several times in the AGC MMQ (Monday-Morning-Quarterback), and on faxed notices numerous times before the event. Sponsors are also given the opportunity to promote their goods and services with banners and displays during the event. The mixers are held from 5:00-7:00 p.m. Guests are provided 3 complimentary drinks and appetizers. Between 200 and 300 AGC members and guests attend each Mixer. Normally over 50 AGC general construction firms are represented. In addition, a framed picture collage of the event with the sponsor's logo is given to each sponsor.

Attendance: 200-300      Time: 5:00 – 7:00 p.m.

Sponsorship: The sponsorship involves the direct cost of the event which is \$2000-3000 depending on attendance. Events may be co-sponsored by 2 or more sponsors.

### 4. AFFILIATE'S ANNUAL MIXER

**The Affiliate Council is once again hosting the first AGC Mixer of the year for 2014!**

The first AGC mixer of the year typically has the best turnout! Attendance was over 300 last year! This will be the perfect opportunity to feature your products and services to the key decision-makers in the industry. Sponsors are recognized on all promotional materials, on the AGC MMQ, on banners and presentation tables at the mixer, and in a running presentation shown during the mixer. This mixer is scheduled for **February 27!**

Major Sponsors: **Hawthorne Cat, Marks, Finch, Thornton & Baird LLP, and Torrey Pines Bank**  
There are other levels of sponsorship participation. A sponsor form is attached!

These  
Events  
are  
over with.  
Thank  
you  
Sponsors!

## 5. SDSU GALA

With your help, SDSU's CEM Program has grown beyond anticipated enrollment numbers, produced talented graduates that contribute to the strength of our region's construction industry, and has earned a reputation as a program that produces "day one ready" graduates.

The **2014 Gala** is our opportunity to build on the program's excellence. Through sponsorships, silent auctions, and ticket sales, guests will have the opportunity to support the program's vital operating fund – which touches every student in the program and secures a workforce we can all be proud of.

Date & Time: **Saturday, April 12, 2014 - 6 p.m. - SDSU Aztec Student Union**

Contact **Jim Ryan** at [jryan@agcsd.org](mailto:jryan@agcsd.org) or **Rae Krushensky** @ [raek@agcsd.org](mailto:raek@agcsd.org) for more information

## 6. SPRING CONFERENCE

We are pleased to announce our return to Cabo San Lucas, Mexico for the 2<sup>nd</sup> time with the Annual AGC Spring Conference. The Spring Conference is an AGC tradition that draws the key players in the San Diego construction industry for a weekend of exciting events, meetings etc. Over 100 members joined us at the 1<sup>st</sup> Cabo Spring Conference.

Sponsorships needed for: Private Welcome Reception, Attendees Gift, and Private Saturday Banquet as well as hosted bars. Sponsorships range from \$250 - \$3000

Attendance: 100+

Date: **May 1 - 4**

## 7. AGC DAY AT THE RACES

The Annual AGC Day at the Races event is held on the first Friday after opening day at the Del Mar Race Track. We reserve the largest skybox and always max it out at 160 attendees. It is a fun day and very popular!

Sponsorship is needed to enhance the menu and host drink tickets for the attendees and can be co-hosted. Two sponsors at \$2500 each are needed.

Includes: 2 free registrations to attend  
Recognition on all marketing materials  
Company name displayed on table cards  
Large banner at the event

Attendance: 160

Date: **July 18** (TBD)

## 8. AGC/EGCC GOLF CLASSIC

The Engineering & General Contractors Council (EGCC) presents an opportunity for all AGC members to become a sponsor in the **2014 Golf Classic at the Maderas Golf Course**.

Major Exhibitor Sponsors receive the benefits below and can also participate in a friendly competition to create the most decorative and fun exhibit at their designated hole:

- One free foursome in the tournament
- Exhibit on designated hole with equipment and products
- Company name displayed on cart cards
- Recognition on all tournament materials
- Tournament signage and
- Participation in a promotional video to be viewed at the evening reception.

Attendance: 144

Sponsorship: Various levels of Sponsorship are available

Date and time: **June 13**

## 9. PADRES BASEBALL BASH MIXER....JUNE

The Baseball Bash for the past 9 years has been held at Dick's Last Resort in downtown San Diego, just a couple of blocks from Petco Park. In addition to the "Major Sponsors" for this event, **"Raffle Prize" sponsors are particularly needed** in order to continue the Baseball Bash's tradition of providing one of the largest and best raffles of all the AGC events.

**Join Marks, Finch, Thornton & Baird, LLP as a Major Co-Sponsor!!**

Major Sponsorship: \$2500

Attendance: 400+

Date and time: **June TBD**, 5:00 p.m. Mixer, Game 7:05 p.m.

## 10. AFFILIATE DAY GOLF

The Affiliate Day Golf Outing is one of San Diego's oldest and largest golf outings. This year will be the **75<sup>th</sup>** year of this very popular event, and it's going to be the best one yet! Affiliate Day is held on the two Sycuan Resort Country Club courses and includes 320 golfers and another 80-100 members that attend the after golf dinner. Nearly all major General Contracting firms and key-subcontracting firms are represented. An exhibit is located on each hole that features the goods and services of a variety of firms from large equipment dealers to truck dealers to new products that are of interest to the industry. Affiliate Day also features exciting food and beverage stations throughout the course. This event is an outstanding marketing opportunity for your firm.

**Major Sponsors – Alliant Insurance Services and Moss Adams LLP  
Tee Prize Sponsor - Marks, Finch, Thornton & Baird, LLP**

**Other sponsorship opportunities are available...see attached.**

Attendance: 400+

Date and Time: **Monday, August 4**

## 11. AGC FALL GOLF

Once held in the spring, the Fall Golf is one of three golf outings held by the AGC every year and is held at one of San Diego's outstanding private or semi-private golf clubs. The event includes golf, refreshments, lunch, prizes, and a reception dinner at the conclusion of play. The golf is limited to 144 players and has always sold out.

Attendance: 144

Sponsorship: Various levels of Sponsorship are available (see form attached)  
Major Sponsorship is \$3000

Date and time: **September 29**

## 12. AGC SDSU Football Tailgate

We are proud to be celebrating the 14<sup>th</sup> Anniversary of the annual AGC/SDSU Aztec Tailgate! Attendees enjoy great food, entertainment, a football game and fireworks! At the same time, we are helping raise funds for scholarships for engineering students at SDSU's Construction Engineering Management (CEM) Program.

Last year many organizations participated by making this event their company picnic. We had a record crowd of 600+ in attendance. Sponsorship opportunities are attached for the following:

- Kids Zone – Inflatable jumping units, slides, etc...
- Cool Treats
- Beer & Wine Tent
- Entertainment – Stereo system w/DJ

Date and time: A Saturday TBD – Normally in September/October

## 13. HOLIDAY DINNER DANCE

The AGC Holiday Dinner Dance will be held **December 6**, at the Hotel Del Coronado. This holiday party is a tradition like no other in the San Diego construction industry. Over 400 members will attend this “Black Tie” event that always features the finest entertainment and cuisine. This event presents a unique sponsorship opportunity to reach the key players in the San Diego construction market. Attendance: 400+

**Major Sponsors – Alliant Insurance Services and Moss Adams LLP**

**Reception Sponsor - Marks, Finch, Thornton & Baird, LLP**

**Centerpiece and Photographers sponsor are needed!**

## 14. AGC ANNUAL MEETING

Brand new sponsorship opportunity for this event! The Annual Meeting is a luncheon meeting where members receive a complete update on the activities and finances of the AGC. Most General Contracting firms are represented at this meeting. **December 16**

**“Presenting” Sponsorship of \$2500** will help enhance the meal and offset the cost for special guests to attend. Includes: one table for 8, Recognition on all promotional and registration materials, Company name displayed on table cards

# 2014 AFFILIATE'S MIXER

The AGC Affiliate Council is once again hosting the **first AGC Mixer of the year!** This has been a very popular event and the first AGC mixer of the year typically has the best turnout! Attendance was nearly 300 last year! This will be the perfect opportunity to feature your products and services to the key decision-makers in the industry.

**Thursday - February 27, 2014**

**4:30 – 6:30 p.m.**

**San Diego New Downtown Library**

AGC Mixers are a great way for you and your employees to meet the general contractors, superintendents and project managers working on San Diego's biggest construction projects.

We would like to have as many Affiliates involved in this event as possible. **We are very excited to be the first construction association to host an event at the new downtown library and we need your help to make this the best mixer yet!!** The sponsorship format below allows you to choose your level of participation. Please check one of the following boxes:

\$250.00 - Silver Level

\$500.00 - Gold Level

\$1,000.00 - Platinum Level

**The Mixer event will have an EXPO type atmosphere with all sponsors receiving a table to display promotional materials, etc... We have access to 2 outdoor patios as well as an indoor event space with floor to ceiling windows overlooking downtown San Diego.**

- ✓ *Your company name will be prominently displayed on a banner in the room*
- ✓ *You can display product samples, promotional materials, etc. **Platinum level sponsors will be given choice placement by the entrance and bar areas.***
- ✓ *All sponsors will have the opportunity to incorporate their company logos into a running visual presentation slideshow on all the TV screens in the room. **Gold sponsors receive additional "screen time" for their logos and Platinum sponsors receive "FULL SCREEN" ads.***

To become a sponsor complete this form and fax or e-mail it with the sponsorship fee to the AGC Fax to (858) 558-8444 or e-mail Rae Krushensky at [raek@agcsd.org](mailto:raek@agcsd.org).

If you have any questions feel free to contact Rae at (858) 731-8157.

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Check or CC enclosed for: \$ \_\_\_\_\_

Printed Name: \_\_\_\_\_ Signature: \_\_\_\_\_

AMEX, MC or Visa #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

E-Mail: \_\_\_\_\_ CC Security Code: \_\_\_\_\_





# AGC SPRING CONFERENCE

## SPONSORSHIP OPPORTUNITIES

May 1- 4, 2014



As an AGC member, you have the unique opportunity to promote your company's services and products at the **San Diego AGC's 46<sup>th</sup> Spring Conference** scheduled for **May 1 - 4** at the **Hilton Los Cabos Resort in Cabo San Lucas**. Sponsoring AGC members will contribute to the cost of hosting the bar beverages throughout the conference and enhancing the menu selections.

There are different levels of participation. The following sponsorships will help with the **Hosted Bars** at our meal events:

- \$2,500 – Thursday Welcome Reception Hosted Bar (Can be shared by two or more sponsors!)
  - \$500 – To be contributed to the Welcome Reception Hosted Bar
- \$2,500 – Friday Dinner Banquet Hosted Bar (Can be shared by two or more sponsors!)
  - \$500 – To be contributed to the Friday Banquet Hosted Bar

Additional sponsors are needed to help with enhancing the meal selections on Thursday & Saturday. Please mark below:

- \$250.00 – Bronze Level
- \$500.00 – Silver Level
- \$750.00 – Gold Level
- \$1,000.00 – Platinum Level

As a sponsor your company will benefit in a variety of ways:

- **Major Sponsors**, (Platinum Level & Exclusive Bar Hosts) will be promoted on the AGC website and in all promotional materials as a Spring Conference Major Sponsor. Major Sponsors will also have signage displayed at the event.
- All sponsors company's name will be prominently listed together on the AGC Monday Morning Quarterback and in promotional materials.
- You can display brochures, product samples, promotional materials, etc....at the event.
- *Sponsors will be instrumental in providing a unique "Cabo" experience for all members!*

To become a sponsor, complete this form and mail it with the sponsorship fee to the AGC, 6212 Ferris Square, San Diego, CA, 92121. If you have any questions regarding the AGC Spring Conference feel free to contact Rae at (858) 731-8157

**YOUR EARLY RESPONSE IS GREATLY APPRECIATED!!!**

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Pay By: Check  Credit Card:  Total \$ \_\_\_\_\_

(AMX – Visa – MC) Credit Card # \_\_\_\_\_

Signature: \_\_\_\_\_ Security code \_\_\_\_\_ Exp. Date: \_\_\_\_\_

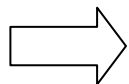
# 2014 AGC BASEBALL BASH RAFFLE PRIZE SPONSOR FORM

Your company's name will be on a large banner at the event on

**June TBD**  
**Dick's Last Resort**  
**5:00 – 6:45 p.m.**  
(Game time is at 7:05 p.m.)



**Yes, we want to be a RAFFLE PRIZE SPONSOR for the AGC Baseball Bash!**



***(Sponsors who donate \$200+ for Raffle Prizes  
will receive 25-Raffle Tickets!)***

**We will sponsor a raffle prize in the amount of:  \$150,  \$200, or \$ \_\_\_\_\_**

**We will donate \_\_\_\_\_ as a raffle prize. (To be worth at least \$150.00)**

**\*\*Please deliver to the AGC office at 6212 Ferris Sq, San Diego the Friday before the event\*\***

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Company Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Pay by: Check \_\_\_ Credit \_\_\_ (AMX, MC, Visa, Discover) Exp Date: \_\_\_\_\_

Card # \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

Please mail or fax this form to Rae Krushensky at AGC, 6212 Ferris Square, San Diego, CA 92121

**Fax # (858) 558-8444**

# AGC Engineering & General Contractors Council Golf Classic – Friday, June 13, 2014

## CALL FOR SPONSORS

This is a rare opportunity to be one of only **8 Major Exhibitors** vying for the honor of having the most outrageous and entertaining display on their sponsorship hole.

Golfers in the tournament will vote at the end of the day and the winning exhibitor will receive a free 2 page color spread in the "EGCC Magazine"!! This magazine goes out to hundreds of contractors and companies in San Diego!

### **Major Exhibitor Fee is \$1500.**

Benefits Include: One free foursome in the tournament, Exhibit on designated hole with equipment and products, company name displayed on cart cards, recognition on all tournament materials, tournament signage, and participation in a promotional video to be viewed at the evening reception.

### Other Sponsorship Opportunities:

- |  |              |
|--|--------------|
| 10 – Hole Sponsors                                     | @ \$150 each |
| 5 - Beverage Station Sponsorships                      | @ \$250 each |
| 3 - Tournament Prize Sponsorship                       | @ \$300 each |
| 4 - Closest to the Pin Sponsorships                    | @ \$150 each |
| 2 - Longest Drive Sponsorships<br>(1 men's, 1 woman's) | @ \$150 each |



**YES, I WILL BE A SPONSOR! ENCLOSED IS MY PAYMENT FOR \$ \_\_\_\_\_**

*Please check each item that you will be sponsoring.*

Exhibitor \_\_\_\_\_ Beverage Station \_\_\_\_\_ Tournament Prize \_\_\_\_\_

Closest to the Pin \_\_\_\_\_ Longest Drive \_\_\_\_\_

Company Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Pay by: Check \_\_\_ Credit \_\_\_ (AMX, MC, Visa, Discover) Exp Date: \_\_\_\_\_

Card # \_\_\_\_\_ Security Code \_\_\_\_\_

Date: \_\_\_\_\_ Signature \_\_\_\_\_

If you have any questions regarding sponsorships or the tournament, please contact  
Rae Krushensky at [raek@agcsd.org](mailto:raek@agcsd.org)

# 2014 75<sup>th</sup> AFFILIATE DAY DAY GOLF COURSE EXHIBITOR

AUGUST 4, 2014

**One of the best marketing opportunities with the AGC is to become an AFFILIATE DAY GOLF COURSE EXHIBITOR!**

Course Exhibitor Package Includes:

- ✓ 2 Holes for the price of 1! The tournament will be held on both the Oak Glen & Willow Glen Courses!
- ✓ Exhibit your Company's Products and Services on Each Course.
- ✓ Tee Prize Give-A-Way to 350 players featuring your Company Logo or Slogan (provided by you)
- ✓ The AGC provides 1 table, 2 chairs, a 10-10 pop-up tent, and lunch for 2 at each assigned hole.

Course Exhibitors can display an array of Equipment, Company Trucks, and Promotional Products at their assigned hole on each course.

**Course Exhibitor Sponsorship is \$350.00**

**Prize Awarded  
for Best Give-A-Way!**

Sign me up!

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Description of Company: \_\_\_\_\_

Please list your give-a-way item: \_\_\_\_\_

What will your company display: \_\_\_\_\_

*i.e., Type of Equip., Trucks, Promotional Items, etc.*

Enclosed is my check:

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

(Visa, Master Card, American Express)

Billing Address: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Signature \_\_\_\_\_ 3-4 Digit Code: \_\_\_\_\_

*Course Exhibitors are required to have one give-a-way prize per golfer (Estimate 350), with a minimum retail value of \$8 - \$10.00 each. Prizes must be approved by the AGC before the event. AGC staff will follow-up with each exhibitor explaining the details.*

# AGC 75<sup>th</sup> AFFILIATE DAY – AUGUST 4, 2014

## CONTEST SPONSORS

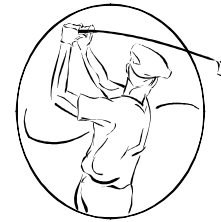
### 2 – Hole-In-One Sponsorships

(For specific information, see our special flyer attached)

### 7 – Closest to the Pin Sponsorships

### 4 – Longest Drive Sponsorships

(2 Ladies, 2 Men's)



### 2 – Straight Drive Sponsorships

### 1 – Putting Contest Sponsor

The AGC, in conjunction with Acme Safety & Supply Co., will provide each sponsor with a sign displaying your company name that will be posted at the sponsored contest. **Sponsors are also recognized in front of all the dinner attendees when announcing the contest winner.** (Two areas of exposure for one low price!)

**Sponsorships are only \$300 each!**

Sign me up as a sponsor for the following contest:

Contest: \_\_\_\_\_

Company Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Enclosed is my check:  Amount: \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

*Visa, Master Card, American Express*

Signature: \_\_\_\_\_ Security Code: \_\_\_\_\_

# AGC 75<sup>th</sup> AFFILIATE DAY – AUGUST 4, 2014

## TEE (HOLE) SPONSORSHIPS & BEVERAGE STATION SPONSORS

**No Hassles, No Worry....**

**The Affiliate Day Committee does all the work.**

If you choose to sponsor a tee, the AGC, in conjunction with Acme Safety & Supply Co., will provide a sign displaying your company name at a hole on each course. (Willow & Oak)

**2 signs for the price of 1!**

**It's that simple!**



Custom made flags for your assigned hole are available for an **extra purchase of \$75 for 2 Flags!** You keep them after golf and can reuse them each year! Contact Frank Gerberding for custom set up using your company logo, etc. at 619-825-6841.

If you choose to sponsor a beverage station, we provide the beverages and a sign displaying your company name on each course. August is a very warm month...and an ample supply of beverages is always needed!

**Everyone that plays visits these stations and they are aware of your support for the success of this tournament!**

**Sponsorships are only \$275 each!**

*(Note: Does not include the \$75 extra fee for 2 custom flags with your company logo.)*

Sign me up for:	___ Tee Sponsor,	___ Add Flag,	___ Beverage Station
Company Name:	_____	E-Mail:	_____
Billing Address:	_____		
Contact:	_____	Phone:	_____
Enclosed is my check:	<input type="checkbox"/>	Amount: \$	_____
Credit Card Number:	_____	Exp. Date:	_____
<i>Visa, Master Card, American Express</i>			
Signature:	_____	Security Code:	_____

**We Appreciate  
Your Support!**



# SAN DIEGO AGC 2014 AZTEC TAILGATE Sponsor Form

The AGC Specialty Contractor's Council announces "new opportunities" for sponsorships at the Annual AGC Aztec Tailgate

**Date to be Determined!**  
**Qualcomm Stadium, Section G2**  
**3:00 – 5:00 p.m.**

Sponsor donations will contribute to the purchase of the following:

**Children's "Kids Zone" & Cool Treats Station**  
**Beer/Wine Tent & Entertainment**

Sponsors will be listed on a banner at the event and announced on all of our marketing materials.

**All proceeds help with the AGC SDSU Scholarship Fund!**

_____ Company	_____ E-Mail
_____ Contact Name	_____ Phone #
Billing Address: _____	
We would like to be a Major Sponsor in the amount of: <input type="checkbox"/> \$2500	
Or check below for:	
<input type="checkbox"/> Platinum Sponsor - \$1500, <input type="checkbox"/> Gold Sponsor - \$500, <input type="checkbox"/> Silver Sponsor -\$250	
Enclosed is my check/credit card charge in the amount of \$ _____	
_____ Visa/MC/AMX #:	_____ Expiration date:
_____ Signature:	_____ Security Code:
E-Mail this form to <a href="mailto:raek@agcsd.org">raek@agcsd.org</a> or fax to 858-558-8444 – Thank You!	

# 2014 - AGC 25<sup>th</sup> ANNUAL FALL CLASSIC GOLF TOURNAMENT

## SPONSORSHIP FORM

Be one of the proud 18 members to sponsor a hole on the course or one of the following other sponsorships:

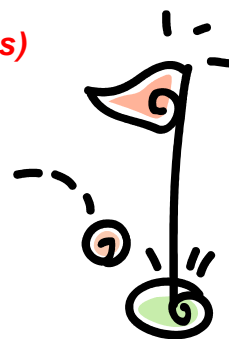
18 - Hole Sponsorships @ \$150.00 each (includes signage only)

\* **To be a Hole/Exhibitor, Sponsorship is \$350**  
*(Includes signage & a table at the hole for your presentations)*

8 - Beverage Station Sponsorships @ \$250.00/each

4 - Closest to the Pin Sponsorships @ \$200.00 each

2 - Longest Drive Sponsorships @ \$200.00 each  
(1 men's, 1 lady's)



**\*\*\* Needed – Raffle Prize Donations (Cash or items, \$100+ Value)**

**YES, I WILL BE A SPONSOR! ENCLOSED IS MY CHECK FOR \$ \_\_\_\_\_**

Please check each item that you will be sponsoring.

Hole Sponsor \_\_\_\_\_ Hole/Exhibitor \_\_\_\_\_ Bev. Station \_\_\_\_\_

Closest to the Pin \_\_\_\_\_ Longest Drive \_\_\_\_\_ Cash/Raffle Prize \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Pay by: Check \_\_\_ Credit \_\_\_ (AMX, MC, Visa, Discover) Exp Date: \_\_\_\_\_

Card # \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

If you have any questions regarding sponsorships or the tournament, please contact  
Rae Krushensky at [raek@agcsd.org](mailto:raek@agcsd.org) or (858) 731-8157.